

Marta Hernani Fernandez

Bilingual development executive at LIONSGATE + (English & Spanish). Author of the novel Carlota Paris.
Los Angeles, CA | [Linkedin](#) | +1 424 902 4626 | marta.hernani@hotmail.com

WORK EXPERIENCE

Starz (Lionsgate), Santa Monica: Creative Executive, International Programming (2022 – Present)

- Development and production executive for LIONSGATE +’s local originals, including NACHO, SEÑORITA 89, and TODA LA SANGRE.
- Focused on LATAM + Brazil. Developed content with the main production companies in the region, including Fabula, The Immigrant, Elefantec, Teleimage, etc.

Foton Pictures: Script reader and researcher (09/2022 – 11/2022)

- Story analyst and researcher focused on scripted drama, both for features and TV.

Austin Film Festival (AFF) 2022: Script Analyst (06/2022 – 09/2022)

- Evaluated 50+ scripts in the Drama and Comedy Teleplay categories, responsible for deciding which scripts advance to the final stages of this Oscar-qualifying festival.

Winterlight Pictures, Los Angeles: Film and TV development (01/22 – 05/22)

Chris Goldberg’s production company, which has a first look deal with SISTER

- Evaluated all incoming scripts and manuscripts, both in English & Spanish.
- Proactively sourced IP from books, podcasts, short stories, contributing to enlarging the development slate.

EWAV Works, London: Script Supervisor at feature film [PURPLE BEATZ](#) (2021)

Purple Beatz is an independent British romcom, which premiered at the London BFI in July 2022

- Supervised the entire shoot, providing continuity support to every department.
- Served as the liaison on set to all parties involved, cast and crew.

Uría Menéndez, Madrid: Corporate Lawyer (2018-2020)

- Worked as a corporate lawyer in one of the largest law firms in Spain and Latin America. My duties included heavy research, legal writing, problem-solving and constant client liaison.

EDUCATION

Double Master (MA/MSC) in Global Media and Communications (LSE & USC)

University of Southern California (USC) – (GPA: 4.0) 2021-2022

- Awarded the prestigious Roger Silverstone Fellowship (15,000\$).

London School of Economics (LSE) – 2020-2021

- Graduated with Distinction with my master’s thesis: An audiovisual analysis on the evolution of female narratives in Disney’s princess films.

Double Bachelor in Law and Criminal Science (Madrid)

Universidad CEU San Pablo – 2013-2018

- Graduated top of my class with a full merit scholarship. Admitted to legal practice at the Madrid Bar Association in 2019. Practiced law in Spain before pivoting to entertainment.