

# Marta Hernani Fernández

*Los Angeles - Madrid*

*TV writer and literary scout for Amazon Prime Video US*

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## WORK EXPERIENCE

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### **The Mediapro Studio: Script consultant on upcoming TV series for Amazon Prime (2025 – Present)**

- I was hired to advise on the book-to-series adaptation of a thriller IP acquired by Mediapro.
- I wrote the series proposal that sold the project to Amazon Spain. Then, I joined the writers' room, where I contributed to the adaptation giving meaningful notes on the bible, scripts, and other aspects of preproduction. The show has been formally greenlit by Amazon and is expected to enter production in the fall of 2026.

### **CIMA Impulsa 6<sup>th</sup> Edition Writers Lab, Madrid – Sponsored by Netflix and the ICAA (2025-2026)**

- I was one of the 16 writers across Spain and Latam selected for a 9-month-long, all-expenses-included lab. This covers mentorship for my pilot, producing sessions, pitching workshops, etc. and finishes with an industry event in April 2026 aimed at landing a development deal for my TV series FIGHT LESSONS.

### **Eureka Series Writers Lab - Series Mania Institute, Lille, France (Fall 2024)**

- I was one of the 12 European screenwriters selected to participate in a 10-week TV writing lab, focused on European co-productions. This concluded at the 2025 Series Mania Forum.

### **Amazon Prime Video US (remote): Content Evaluation Specialist (2024 - Present)**

- Responsible for reading and evaluating books for the Global IP & Literary Acquisitions team.

### **Starz (Lionsgate), Santa Monica: Creative Executive, International Programming (2022 – 2023)**

- Responsible for the development of LIONSGATE+'s local originals (SEÑORITA 89, TODA LA SANGRE, YELLOW). Provided creative feedback on every stage: attending pitch meetings, assessing incoming material, meeting with writers and giving notes on scripts, watching casting tapes, etc.

### **Freelance writer and script consultant (2021-present)**

- Wrote and directed the short play MANUAL FOR TINDER BEGINNERS, which was on stage for six weeks at Microteatro por Dinero, Madrid (2025).
- Wrote and published the middle-grade fantasy novel [Carlota París](#) (Bunker Books, 2022).
- Read and evaluated scripts for the Austin Film Festival (AFF) and other relevant script contests.

### **Uría Menéndez, Madrid: Corporate Lawyer (2018-2020)**

- Worked as a corporate lawyer in one of the largest law firms in Spain and Latin America.

## EDUCATION

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*Double Master in Global Media and Communications, London and Los Angeles (LSE & USC)*

### **University of Southern California (USC) – 2021-2022**

- Awarded the prestigious Roger Silverstone Fellowship (\$15,000) for my academic achievements.

### **London School of Economics (LSE) – 2020-2021**

- Awarded Distinction with my thesis: *An audiovisual analysis on the evolution of Disney's princess films.*

*Double Bachelor in Law and Criminal Science (Madrid)*

### **Universidad CEU San Pablo – 2013-2018**

- Graduated top of my class with a full merit scholarship. Admitted to legal practice at the Madrid Bar Association in 2019. Practiced law in Madrid before redirecting my career to entertainment.